

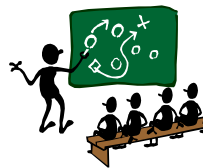
Everyone Goes Home “SAFE”!

Commitment in ACTION

What does an Incident and Injury-Free Environment look like? Injury-Free is a commitment both personal and organizational, to create an existence absent of incident and injury. Incident and Injury-Free is not a goal, or a result, or a trophy to seek and acquire. It is, however, a mindset intolerant of any level, frequency, or severity of incident or injury. With Incident and Injury-Free, people go beyond learning how to avoid what they do not want, and learn how to generate what they do want.

In such an environment, safety is value-based, not priority based. Safety is not in competition with personal or organizational priorities. Doing something safely is recognized as an inseparable element of “doing it right” just as much as efficiency, quality, productivity, environmental and social responsibility, or any other criteria of excellence.

When Incident and Injury-Free is present, people do not live and work safely out of motivation to be in compliance with some standard or to avoid punishment. Instead, people choose the safe path simply because not doing so would violate a deep internal value their commitment to Incident and Injury-Free. People realize that risking incident and injury, they are putting in jeopardy everything and everyone they care for and value. Coaching and being coached for safety is welcomed and accepted without threat or personal insult.



In an Incident and Injury-Free culture, people have intrinsic worth. They are valued not only for what they do, but for who they are. In this environment, when safety performance is spoken about, it is done so in terms of relationships and people, not numbers or statistics, although we use statistics as a tool to reach out to all employees for the broad picture of how “SAFETY” is progressing.

Relationships are seen as the foundation of any, and all, accomplishments. When anything and everything “goes wrong” it is responded to in a positive manner. Breakdowns and upsets are not viewed as problems to make them go away, but as opportunities to make Incident and Injury-Free come into being. A person doing something at-risk is not a confrontation to avoid, but an opportunity to share concern, coach, learn, and build relationship.



Incident and Injury-Free is about creating a future from what is presently thought to be impossible. Because of this, a commitment to Incident and Injury-Free requires personal risk taking, great courage, and trust. Incident and Injury-Free is sourced out of personal commitment where individuals hold themselves responsible for not only their own safety and well being, but for that of everyone else. At **Gulf Coast Safety Council**, we ask all workers to put:



“Commitment in Action”